

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT25/12 14.48  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CONTRACT # 6391319

CLASS: NATL.	LOCAL	REGIONAL
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ICF)

DATE OCT25/12 14.48

TO LEN A  
FR JULIE  
OK'D M3,4,6  
TTLS RTS  
PLS CFM, THX 10/25

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 31  
AGENCY PRODUCT CODE =

25	S	1100P-1130P	30	\$2,000.00	10/24	10/26	0	W-E
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PROGRAM : NEWS  
CON COM1 : 2X PER DAY

	A	1100P-1135P	30	\$2,000.00	10/24	10/26	6	N-E
54								

PROGRAM : NEWS  
ORD COM1 : TP NEWS  
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-25 FOR 6 SPOTS/WK

REP HEADLINE# 6391319 TRF# 338450  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	S		1100P-1130P	30		\$2,000.00	10/29	10/30	0		M-TU	0
PROGRAM : NEWS												
CON COM1: 2X PER DAY												
55	A		1100P-1135P	30		\$2,000.00	10/29	10/30	4		M-TU	4
PROGRAM : NEWS												
ORD COM1: TP NEWS												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-26 FOR 4 SPOTS/WK												
30	S		1100P-1130P	30		\$2,000.00	10/24	10/28	0		W-SU	0
PROGRAM : NEWS												
CON COM1: 2X PER DAY												
56	A		1100P-1135P	30		\$2,000.00	10/24	10/28	10		W-SU	10
PROGRAM : NEWS												
ORD COM1: TP NEWS												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-30 FOR 10 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#25									
MISSED:W-F/1100P-1130P							OCT24(6/WK)		30S	\$2,000.00	(OCT25/12)	
OFFER:W-F/1100P-1135P							OCT24(6/WK)		30S	\$2,000.00	PLS ADVISE.	
CMT:TP NEWS												
M4	OK'D		BUY#26									
MISSED:M-TU/1100P-1130P							OCT29(4/WK)		30S	\$2,000.00	(OCT25/12)	
OFFER:M-TU/1100P-1135P							OCT29(4/WK)		30S	\$2,000.00	PLS ADVISE.	
CMT:TP NEWS												
M6	OK'D		BUY#30									
MISSED:W-SU/1100P-1130P							OCT24(10/WK)		30S	\$2,000.00	(OCT25/12)	
OFFER:W-SU/1100P-1135P							OCT24(10/WK)		30S	\$2,000.00	PLS ADVISE.	
CMT:TP NEWS												
OCT/12 184880.00 NOV/12 97620.00											CONTRACT TOTAL 282500.00	
											TOTAL SPOTS 140	

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$842,268 WFTV 34% WKMG 32% WESH 20% WOFL 13% WKCF 0% WRBW 1% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE